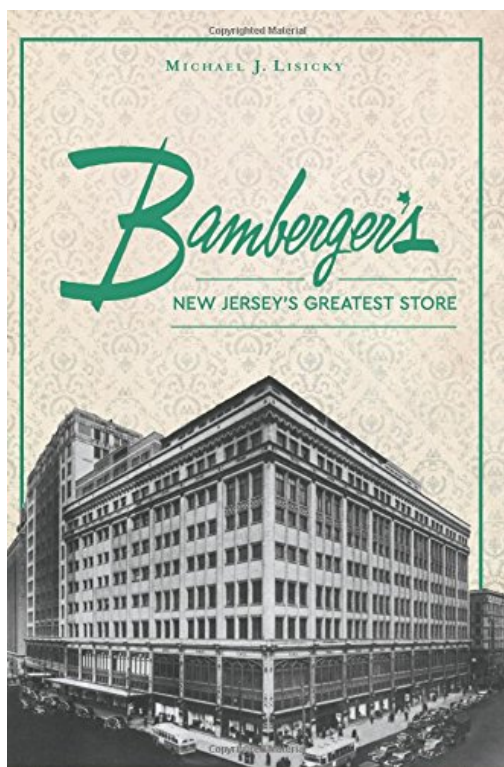


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Book details

- Author : Michael J. Lisicky
- Pages : 160 pages
- Publisher : The History Press 2016-11-14
- Language : English
- ISBN-10 : 1467136441
- ISBN-13 : 9781467136440



Book Synopsis

For almost one hundred years, generations of New Jersey customers flocked to Bamberger s. From its grand Newark flagship to numerous suburban locations, the store was hailed for its myriad quality merchandise and its dedicated staff. Its promotional events were the highlight of every season, from the Thanksgiving Parade to elaborate Christmas festivals featuring celebrities such as Bob Hope, Carol Channing and Jerry Lewis. Though the once mighty flagship closed in 1992, Bamberger s is still fondly remembered as a retail haven. With vintage photographs, interviews with store insiders and favorite recipes, nationally renowned department store historian and New Jersey native Michael J. Lisicky brings the story of New Jersey s Greatest Store back to life.